

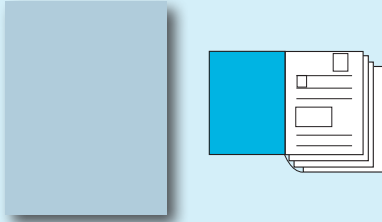


An Invitation to **ADVERTISE**

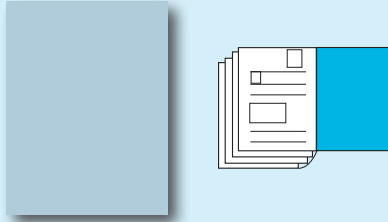
Advertise in the Conference Program

Premium Positions - Full Page Ads Specs: 7.75" x 10.225" Live Area 8.5" x 11" Trim Size 8.75" x 11.25" Bleed

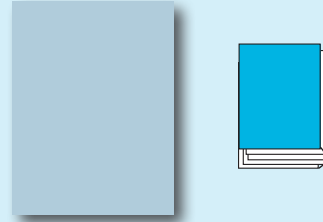
1) COVER 2
INSIDE FRONT COVER **\$995**



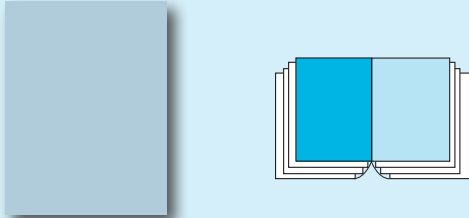
2) COVER 3
INSIDE BACK COVER **\$795**



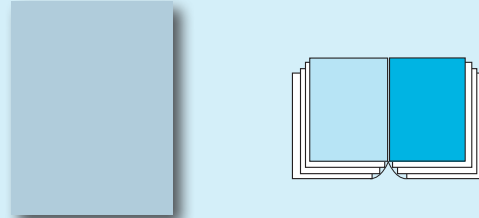
3) COVER 4
OUTSIDE BACK COVER **\$1,599**



4) CENTER PROGRAM PAGE LEFT
LEFT SIDE CENTER SPREAD **\$699**



5) CENTER PROGRAM PAGE RIGHT
RIGHT SIDE CENTER SPREAD **\$699**



Website Banner Ads for www.asaio.com

All Banner Ads must be provided as JPEGs (RGB at 322 x 70 pixels at 72dpi)

6) BANNER 1

\$100 PER MONTH (3 AVAILABLE)
6 MONTH MINIMUM IN 3-SET ROTATION
EXCLUSIVE MONTHLY EXPOSURE \$275 PER MONTH

7) BANNER 2

\$80 PER MONTH (3 AVAILABLE)
6 MONTH MINIMUM IN 3-SET ROTATION
EXCLUSIVE MONTHLY EXPOSURE \$220 PER MONTH

8) BANNER 3

\$100 PER MONTH (3 AVAILABLE)
6 MONTH MINIMUM IN 3-SET ROTATION
EXCLUSIVE MONTHLY EXPOSURE \$220 PER MONTH

Electronic Files For Print Ads:

PREFERRED:

HI RES (300dpi) PDF with crop marks and bleeds if necessary (CMYK)

ACCEPTED:

Working files in the following software in Macintosh format only:

**QuarkXpress | Illustrator
Photoshop | Pagemaker**

Art files should be saved as TIFF or EPS.

All photos must be 300DPI at 100% and CMYK or grayscale.

Include all fonts (screen and printer).