



From Discovery to Clinical Use and Commercialization

An Invitation to Advertise 2010

Final Program - Posted online at www.asaio.com from January through October
www.asaio.com - **129,617 Average Monthly Hits**

Available Ad Space in Conference Program

Premium Position - Full Page Ads Specs: 7.75" X 10.225" Live Area 8.5" X 11" Trim Size 8.75" X 11.25" Bleed

1 COVER 2 - INSIDE FRONT COVER



\$995

HEAVY STOCK GLOSSY PAPER

2 COVER 3 - INSIDE BACK COVER



\$795

HEAVY STOCK GLOSSY PAPER

3 COVER 4 - OUTSIDE BACK COVER



HEAVY STOCK GLOSSY PAPER

\$1,599

4 CENTER PRGM PAGE LEFT LEFT SIDE CENTER SPREAD



HEAVY STOCK GLOSSY PAPER

\$699

5 CENTER PRGM PAGE RIGHT RIGHT SIDE CENTER SPREAD



HEAVY STOCK GLOSSY PAPER

\$699

Available Ad Space on www.asaio.com

All Banners must be provided as JPEGs (RGB) at 322 x 70 pixels at 72 dpi.

6 BANNER AD 1

\$100/MO. (3 AVAILABLE)

6 MONTH MINIMUM IN 3-SET ROTATION

EXCLUSIVE MONTHLY EXPOSURE: \$275/MONTH

7 BANNER AD 2

\$80/MO. (3 AVAILABLE)

6 MONTH MINIMUM IN 3-SET ROTATION

EXCLUSIVE MONTHLY EXPOSURE: \$220/MONTH

8 BANNER AD 3

\$80/MO. (3 AVAILABLE)

6 MONTH MINIMUM IN 3-SET ROTATION

EXCLUSIVE MONTHLY EXPOSURE: \$220/MONTH

Electronic Files for Print Ads:

PREFERRED:

HI RES (300 dpi) PDF with crop marks and bleeds if necessary (CMYK)

ACCEPTED:

Working files in the following software in Macintosh format only:

**QuarkXPress | Illustrator
Photoshop | Pagemaker**

Art files should be saved as TIFF or EPS. All photos must be 300 DPI at 100% and CMYK or greyscale. Include all fonts (screen & printer).