



# ASAIO New Venture Forum

## Uniting Scientific Research, Clinical Practice, Regulatory Affairs and New Business Development

**The New Venture Forum** takes place at the Annual Conference and represents an opportunity for selected applicants to present their business plan to a panel of entrepreneurs and venture capitalists as well as Conference attendees. Enterprises at the concept and seed funding stages of development are targeted for selection and presentation at the New Venture Forum. The Conference presents a valuable opportunity to network with all of the entities critical to the success of your business/technology ideas including the FDA, NIH, TUV, surgeons, industry professionals, and clinical researchers. The New Venture Forum will be held May 29<sup>th</sup>, 2010 in Baltimore, Maryland at the ASAIO Annual Conference.

**MIT Sloan School of Management:** Successful candidates are teamed up with business students from MIT Sloan School of Management for assistance with preparation of the business plan, the final slide presentation for the Conference, and for expert advice on the business strategy.

**The NEW VENTURE FORUM** brings together leaders in clinical medicine, scientific research, industry, and business to accelerate the commercialization of innovative medical technologies and emerging therapeutic practice.

## ASAIO From Discovery to Clinical Use and Commercialization

**ASAIO** promotes the development, application, and awareness of medical technologies, which enhance the quality and duration of life. Members represent government (NIH, NHLBI, SBIR, FDA), universities, industry, private hospitals, and independent research groups.

**The ASAIO Annual Conference** is truly unique in that it provides a forum for individual clinicians and researchers to present to colleagues as well as members of industry and government representatives who will be involved in regulatory affairs as the projects are developed into the production of clinical devices. Details about the ASAIO Annual Conference are at [www.asaio.com](http://www.asaio.com).